

ATTACHMENT A

Safe Routes to School Education Project

Contract No. 16-PS-ES-577

SCOPE OF WORK

The program will occur over the 2015/2016 and 2016/2017 school years and will consist of the following:

Task 1: Coordination with Schools: Meet with and coordinate with each of the participating schools (Village Elementary, Strand Elementary, Coronado Middle School, and Coronado High School) to create a detailed schedule for the student and parent workshops, rodeos, and contests (Tasks 4-6) tailored to the needs of each school for the upcoming school year. Submit the schedule to City staff for review and approval.

Task 2: Data Collection: Conduct before and after bicycle and pedestrian counts at each of the four participating schools in accordance with the schedule. Prior to conducting the counts, submit an explanation of the methodology to be used for conducting the counts for review and approval by City staff. Additionally, two months prior to and after project implementation during the regular school year, coordinate with each of the four participating schools to collect data on two separate days within the same week, using the Student Tally and Parent Survey forms found on the National Center for Safe Routes to School (NCSRTS) web site. Submit the data on the NCSRTS on-line database and provide hard copies to City staff.

Task 3: Student Workshops: Conduct classroom workshops using age-appropriate curriculum to teach students basic and more advanced concepts related to the benefits of biking and walking to school, biking and walking traffic laws, bicycle fit/maintenance, helmet safety, and parking and locking a bike. Deliver 24 student workshops in total, as described in the Schedule section.

Task 4: Parent Workshops: Conduct classroom workshops designed to teach parents about the benefits of students biking and walking to school, how to select the most appropriate route to school for their student, biking and walking traffic laws, bicycle fit/maintenance, helmet safety, parking and locking a bike, and being a good role model. Deliver eight parent workshops in total, as described in the Schedule section.

Task 5: Rodeos/Skills Course: Conduct outdoor, interactive, hands-on skills training rodeos with props (such as sidewalks, intersections, traffic signs, and cars) that allow students to participate in real-life traffic simulation courses to practice biking and walking safety skills at a level appropriate for their age level. While many students will have their own bicycles and helmets, provide loaner bicycles and helmets so no student is restricted from participating. The rodeos/skills courses should include demonstrations on properly fitting bicycles and helmets, as well as how to conduct safety checks for tires, brakes, and chains. Deliver 20 rodeos/skills courses in total, as described in the Schedule section.

Task 6: Encouragement Programs: Coordinate with school staff to host bicycle and walking encouragement programs, such as incentives and contests, to help encourage more students to bike and walk to school. Conduct eight encouragement programs/contests in total, as described in the Schedule section.